

# Taking photographs for the magazine

We like to feature members and events in the magazine as much as possible. This document includes some tips on taking the best possible photographs for publication.

### A fresh perspective

When shooting your subject, try to take a number of photographs from different angles



DON'T ❌



DO ✅



DO ✅

### Getting the group together

Try to avoid your subjects resembling a bus queue by shooting them in a visually interesting arrangement. Perhaps use rows if there are a lot of people involved. Long thin photographs are difficult to design around on the magazine page so try to gather your subjects into a more central grouping.



DON'T ❌



DO ✅



DO ✅

### Don't by shy

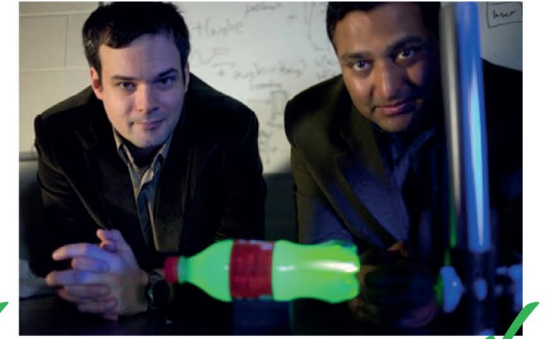
Engage your subject – make sure they are aware of the camera.



DON'T ❌



DO ✅



DO ✅

### Context is everything

We want readers to know what the subject of your photograph does. The best way to do this is to shoot them in their work environment or using a piece of relevant equipment.



DON'T ❌



DO ✅



DO ✅

### In the right light

We can adjust lighting at the design stage to some extent but please don't shoot people with light (from sun or windows) behind them as they will end up as silhouettes. Don't shoot your subject too close to walls either – they can throw distracting shadows.



DON'T ❌



DON'T ❌



DON'T ❌



DO ✅



DO ✅



DO ✅

### REMEMBER

- Variety is great, try to get a range of shots with different angles, close-up and far-away. Don't be afraid to send us a collection of shots rather than select just one.
- Photographs taken inside can often seem dull so shoot outside if you can (weather permitting of course!)
- Try to get photographs throughout an event, rather than just the beginning and end
- Send us the biggest file size possible
- Send us the original, uncropped image rather than a version retouched in Photoshop or other image editing software
- Please get in touch if you have any questions

**Tom Ireland, Managing Editor**  
tom.ireland@rsb.org.uk  
020 7685 2556